

**Poltava University of Economics and Trade  
(Poltava, Ukraine)  
Universitat Politècnica de València  
(Valencia, Spain)**



***Call for papers***

**XIV International Scientific Practical Conference  
"Development of social and labor relations and intercultural  
communication in conditions of change»**

***September 11 – 15, 2023  
Valencia, Spain***

## **DEAR COLLEAGUES!**

On behalf of the Organizing Committee let us invite you to take part in the XIV International Scientific and Practical Conference «Development of social and labor relations and intercultural communication in conditions of change», which will be held on September 11 – 15, 2023.

The purpose of the conference is theoretical generalization of scientific research, elucidation of peculiarities and regularities of the development of social and labor relations and intercultural communication in conditions of change.

The organizers of the conference invite scientists of institutions of higher education, doctoral students, graduate students, master's students, as well as specialists who research the problems of social and labor relations and intercultural communication in conditions of change.

### **PRESIDIUM OF THE PROGRAM COMMITTEE**

**Oleksiy Nestulya**, Chairman of the committee, Doctor of Historical Sciences, Professor, Rector of Poltava University of Economics and Trade (PUET);

**Nataliia Pedchenko**, Doctor of Economic Sciences, Professor, First Vice-Rector of PUET;

**Francesca Romero Forteza**, Doctor of Philological Sciences, Head of the Department of Applied Linguistics, Universitat Politècnica de València (Valencia, Spain);

**Tetiana Kostyshyna** – Doctor of Economic Sciences, Professor, Head of the Department of Personnel Management, Labor Economics and Economic Theory of PUET;

**Stanislava Pasioka** – Doctor of Economic Sciences, Professor, Head of the Department of Tourism and Hotel and Restaurant Business of Bohdan Khmelnytsky National University of Cherkasy;

**Oksana Polyakova Nesterenko** – Doctor of Philological Sciences, Associate Professor of the Department of Applied Linguistics, Universitat Politècnica de València (Valencia, Spain).

### **THEMATIC DIRECTIONS OF THE CONFERENCE**

1. The labor market in conditions of change: trends and prospects.
2. Work and value transformations in the period of change.
3. Basic aspects of personnel management in conditions of high risks.
4. Modern trends in the development of social policy in conditions of change.
5. Digital economy: trends, risks and social and labor determinants.
6. Trajectories of employment transformation in modern conditions.
7. Compensation and motivation policy: the experience of Ukraine and the practice of EU countries.
8. Intercultural communication in conditions of forced migration.
9. Intercultural communication: practice of EU countries.
10. Actual problems of training specialists in personnel management in conditions of change.
11. Actual problems of training specialists in logistics and intercultural communication.

### **PROGRAM OF THE PLENARY MEETING**

*September 13, 2023*

10:00-10.15 – registration of conference participants

10:15-10.30 – opening of the conference

#### **Welcome word:**

**Francesca Romero Forteza**, Doctor of Philological Sciences, Head of the Department of Applied Linguistics, Universitat Politècnica de València (Valencia, Spain);

**Tetiana Kostyshyna** – Doctor of Economic Sciences, Professor, Head of the Department of Personnel Management, Labor Economics and Economic Theory of PUET.

11:00-12:45 – plenary session of the conference

#### **Reports:**

##### **1. Digital transformation of the global market for highly skilled labor: corporate context**

**Yevhen Panchenko** – Doctor of Economic Sciences, Professor of the Department of International

Management of Vadym Hetman Kyiv National University of Economics (Kyiv, Ukraine).

**2. Manipulation resistance in personnel management**

*Tetiana Kostyshyna* – Doctor of Economic Sciences, Professor, Head of the Department of Personnel Management, Labor Economics and Economic Theory of PUET.

**3. Tourism as a factor in the formation of intercultural communication**

*Stanislava Pasiëka* – Doctor of Economic Sciences, Professor, Head of the Department of Tourism and Hotel and Restaurant Business of Bohdan Khmelnytsky National University of Cherkasy.

**4. Sustainable telecollaboration and intercultural communication**

*Oksana Polyakova Nesterenko* – Doctor of Philological Sciences, Associate Professor of the Department of Applied Linguistics, Universitat Politècnica de València (Valencia, Spain).

12:45-13:00 – photographing conference participants

13:00-13:30 – summarizing the results of the plenary session

### TERMS OF PARTICIPATION IN THE CONFERENCE

**Participation in the conference is free!**

**Working languages of the conference:** Ukrainian, English, Spanish.

Based on the results of the conference, a collection of theses of the participants' reports will be published.

**To participate in the conference**, it is necessary to send to the address of the program committee [tkost2017@gmail.com](mailto:tkost2017@gmail.com) an electronic version of abstracts of reports - no later than **October 15, 2023**.

*The authors are responsible for the content of the materials provided for publication.*

### REQUIREMENTS FOR PREPARATION OF THESES OF REPORTS

**Structure of Thesis:**

- title (capital letters, bold type);

- number and title of the thematic direction;

- author information:

initials, surname: in bold, italics;

the name of the institution of higher education - for each author; the name of the educational program (specialty) and the group - for students; specialty - for graduate students; position, scientific degree, academic title - for scientific and pedagogical workers: in italics;

- supervisor information (for undergraduate and graduate students):

initials, surname – in bold, italics;

the name of the institution of higher education, position, scientific degree, academic title - in italics;

- main text of thesis;

- list of references.

Volume - up to 3 pages of A5 format.

Page margins: top, bottom, left and right - 2.0 cm.

Mandatory computer typing in the Microsoft WORD text editor.

Font New Roman type, font size 11.

The line spacing is a factor of 0.9.

Paragraph margin - 0.5 cm.

### AN EXAMPLE OF THESIS DESIGN

#### INSTITUTIONAL DEVELOPMENT OF THE JOINT STOCK SECTOR OF THE ECONOMY OF UKRAINE

*V. O. Shapovalov, Candidate of Economic Sciences, Associate Professor  
Poltava University of Economics and Trade, Poltava*

Main text .....

#### References

1. S. S. Nikolenko. Economic and political mechanism of the modern market economy: monograph / S. S. Nikolenko, I. O. Pinchuk. – Poltava: RVV PUSKU, 2008. – 153 c.

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## **CONTACT INFORMATION OF THE PROGRAM COMMITTEE**

Tetiana Kostyshyna – Doctor of Economic Sciences, Professor, Head of the Department of Personnel Management, Labor Economics and Economic Theory of PUET.

Larysa Stepanova – Candidate of Economic Sciences, Associate Professor of the Department of Personnel Management, Labor Economics and Economic Theory of PUET.

<http://www.ypep.puet.edu.ua/>

Phone +38(050) 305-17-71.

## **CO-ORGANIZERS OF THE CONFERENCE**

- All-Ukrainian Central Union of Consumer Societies (Ukraine);
- Bohdan Khmelnytskyi Cherkasy National University (Ukraine);
- Business Academy of Georgia (Georgia);
- Batumi Shota Rustaveli State University (Georgia);
- Batumi Educational University of Navigation (Georgia);
- National Institute of Economic Research (Georgia);
- ISMA University of Applied Sciences (Republic of Latvia);
- National Institute of Economic Research (Republic of Moldova);
- University of Szczecin, Institute of Political and Security Studies (Republic of Poland);
- Collegium Mazovia Innowacyjna Szkoła Wyzsza (Republic of Poland);
- International Scientific, Educational and Training Center (Republic of Estonia).

***We invite you to cooperate!***  
***Sincerely, the Program Committee.***